NCI Agency TechWatch Day

Military use of Social Technologies

13 February 2013

The Military use of Social technologies TechWatch Day is intended as a learning, collaboration and connection forum for Industry and NCI Agency to discuss current and forthcoming technological developments in the area of Social Technologies and its Military use.

One of Gartner's top analysts will deliver the keynote of the day and act as a provocateur for the discussions – it's going to be interesting!

Topics
The TechWatch Day will aim at addressing the following topics:

- Big-data mining of social media data; crawling the social media landscape;
- Social Media analysis technologies for NATO's STRATCOM purpose; on-going analysis on world scale around NATO's reputation (and how this can serve NATO's operation specific analysis);
- Social Media analysis technologies; understand the operational environment as a whole;
- Sentiment analysis; understand the operational environment from a hostility perspective;
- Social Technologies for operational real-time geo mapping and reconnaissance work;
- Social Technologies for C-IED mapping and real-time alerts;
- Social Media technologies as a Command and Control asset; democratised technology in a hierarchical military structure;
- Social Media and Social Media landscape; a powerful platform for outreach in support of operations;
- Social technologies as a PSYOPS tool, to 'influence' local populations in operations.
- Examples of best practices for how to use Social Technologies effectively for understanding and addressing human behaviours.

Venue Information
The NCI Agency TechWatch day will be held at:
NATO Communications and Information Agency
The Hague
Main Conference Room and connections by VTC to other locations

Contact Information
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Agence OTAN d'information et de communication