



NATO Communications and Information Agency

Technology Watch

– Military Use of Social Technologies –

13 February 2013

Time	Who	What
08:30 – 09:45	All	Arrival and Registration
09:45 – 10:00	NCIA Service Strategy	Welcome and Administrative Announcements
10:00 – 10:45	Jeffrey Mann, Gartner	Keynote
10:45 – 11:10	Hermen Groen IBM	Use-cases for a journey towards an organization with a comprehensive Social Business strategy
11:10 – 11:25	All	Discussion - Break
11:25 – 11:50	Enrique Torrejón Bitext.com	Using Linguistic Knowledge-based Technologies for Detection of Hostile Content
11:50 – 12:15	Dan Thompson IMCOM Europe	Away with the Gatekeepers – Social Media as a Tool Facilitating Nonviolent Struggle during the 2011 Egyptian Revolution
12:15 – 12:40	Erik Tromp O2MC	The use of Social Media Technology for NATO in general, and Threat Detection specific
12:40 – 13:30	All	Discussion - Lunch
13:30 – 13:55	Dr. Ulfert Rist IABG	Social Computing and Evaluation of Social Media Analysis Technologies
13:55 – 14:20	François Prenot-Guinard Cassidian	ATHENA and the “Hearts and Minds” Impact Tool
14:20 – 14:35	All	Discussion - Break
14:35 – 15:00	Marcos Sacristán, Treelogic Francesco Barcio, Thales	Social Media crawling and analysis for situational awareness in military operations
13:55 – 14:20	Christian Gladwell Human Digital	Over the horizon Situational Awareness
15:25 – 16:xx	All	Discussion - Refreshments